

# Tips for Success



- Start with a sponsor who you feel will give a generous donation at the top of the left column. This will encourage the subsequent sponsors to follow suit.
- Set a goal that is higher than the last year you walked. Remember- \$300 gets you a fabulous 2016 edition WALK for VISION t-shirt.
- Create your own WALK webpage. Customize it to be uniquely yours – then distribute through your social media. They can support you right on your page. This was HUGELY successful last year. It's easy and quick- just go to [hlcil.org](http://hlcil.org) and click the "Register" button. (See instructions below)
- The key is to ASK everybody. Friends, family, co-workers, EVERYONE! Simply commit to asking just one person a day to sponsor you, or set aside 10 minutes each day to ask for pledges. Nine out of ten people will say YES!!! Did you know that you can raise \$300 in 20 minutes by asking 17 people to pledge you \$20!?! (See back for ideas on who to ask).
- Keep your sponsor form with you. You never know who you will run into.
- Ask your Bible study or Sunday School class members.
- Pass your pledge form around in your office, (if you are a child or teen, ask your parent(s) to bring it to their office for you).
- Ask your friends to walk with you. We have quite a few walkers who sponsor others as well.
- We will collect any monies necessary, so please capture good contact information.
- Contact out of town relatives and friends via Facebook and email. (See sample email message on back)

## Create your own WALK for VISION Webpage and watch your sponsorships grow!

It is SO SO EASY! Simply go to [hlcil.org](http://hlcil.org) and follow these simple steps:

- Click on the "Register" button
- Click on the "Participate" button
- Select Register as a walker
- Log in with either Facebook or your Fund Easy/Ministry Sync username and password
- Once you are logged in, click on MY FUNDEASY page
- Your name should appear
- Now have fun making the webpage be uniquely yours.
- Share it through your social media and email then watch your donations soar! The more times you post and update your page, the better your response will be! Last year, **40%** of all walker donations came in through these webpages.



Questions? Call 815.625.5376 or Email [info@hopelifecenter.com](mailto:info@hopelifecenter.com)

## Have you picked out which prizes you're shooting for?

## Sample WALK for VISION Email Message

SUBJECT: "I Need Your Help!"

Hi! On Saturday, October 8<sup>th</sup>, I will WALK for VISION to raise money to benefit Hope Life Center. I need people to sponsor me. My goal is to raise \_\_\_\_\_. You can sponsor me for any amount that you want. Most people sponsor at \$20 or above. This is a single donation – not a per-mile pledge. All donations are 100% tax deductible and will help save babies lives!

Because I believe in the work of Hope Life Center so much I'm asking for your help. They are eliminating abortion from our community by serving women facing unplanned pregnancies with a pregnancy options consultation which includes an ultrasound. It is such a blessing – and all of their services are FREE! These services offered to these moms and dads in need are only possible through our (yours and mine) help!

### PLEASE REPLY TO THIS EMAIL WITH YOUR:

- Pledge Amount \$\$\$\$
- Name, Address, City & Zip Code

No need to send or give me money . . . Hope Life Center will send you a reminder after the WALK. Or give online at <https://secure.ministrysync.com/ministrysync/event/?e=8963> (click on the give button and look for my name in the list of walkers).

I appreciate your help. You are a great friend. God Bless You!

<your name here>

## Who to ask for sponsorships . . .

- Your workplace (employer match?)
- Facebook buddies
- Twitter Followers
- Google + circles
- LinkedIn Connections
- Your Mailman
- Group of friends you hang with
- Email List
- Your Family Doctor
- Your Veterinarian
- Your PTA President
- Your Decorator
- Your Hair Stylist
- Your Child's Coach
- Your Lawn Service
- Your Local Police Officer
- Your Newspaper Delivery Person
- Your Computer Repairman
- Your Golf Partners
- Your Personal Trainer
- Bible Study Group
- Your Scout Troop
- Your Country Club
- Your Homeschool Group
- Your Insurance Agent
- Your Florist
- Your Sports team (make it a competition)
- Your Friends at your old job
- Your Pastor
- Your Spouse
- Your Spouse's Co-Workers
- Your Plumber
- Your Pharmacist
- Your Dentist
- Your Child's Music Teacher
- Your Banker
- Your Dry Cleaner
- Your Manicurist
- Your In-Laws
- Your Pet Groomer
- Your Optometrist
- Your Painter
- Your Neighbors
- Your Landlord
- Yourself