

Tips for Success



- Start with a sponsor who you feel will give a generous donation at the top of the left column. This will encourage the subsequent sponsors to follow suit.
- Set a goal that is higher than the last year you walked. Remember- \$300 gets you a fabulous 2016 edition WALK for VISION t-shirt.
- Create your own WALK webpage. Customize it to be uniquely yours – then distribute through your social media. They can support you right on your page. This was HUGELY successful last year. It's easy and quick- just go to hlcil.org and click the "Register" button. (See instructions below)
- The key is to ASK everybody. Friends, family, co-workers, EVERYONE! Simply commit to asking just one person a day to sponsor you, or set aside 10 minutes each day to ask for pledges. Nine out of ten people will say YES!!! Did you know that you can raise \$300 in 20 minutes by asking 17 people to pledge you \$20!?! (See back for ideas on who to ask).
- Keep your sponsor form with you. You never know who you will run into.
- Ask your Bible study or Sunday School class members.
- Pass your pledge form around in your office, (if you are a child or teen, ask your parent(s) to bring it to their office for you).
- Ask your friends to walk with you. We have quite a few walkers who sponsor others as well.
- We will collect any monies necessary, so please capture good contact information.
- Contact out of town relatives and friends via Facebook and email. (See sample email message on back)

Create your own WALK for VISION Webpage and watch your sponsorships grow!

It is SO SO EASY! Simply go to hlcil.org and follow these simple steps:

- Click on the "Register" button
- Click on the "Participate" button
- Select Register as a walker
- Log in with either Facebook or your Fund Easy/Ministry Sync username and password
- Once you are logged in, click on MY FUNDEASY page
- Your name should appear
- Now have fun making the webpage be uniquely yours.
- Share it through your social media and email then watch your donations soar! The more times you post and update your page, the better your response will be! Last year, **40%** of all walker donations came in through these webpages.



Questions? Call 815.625.5376 or Email info@hopelifecenter.com

Have you picked out which prizes you're shooting for?

Sample WALK for VISION Email Message

SUBJECT: "I Need Your Help!"

Hi! On Saturday, October 8th, I will WALK for VISION to raise money to benefit Gianna's House. I need people to sponsor me. My goal is to raise _____. You can sponsor me for any amount that you want. Most people sponsor at \$20 or above. This is a single donation – not a per-mile pledge. All donations are 100% tax deductible and will help save babies lives!

Because I believe in the work of Gianna's House so much I'm asking for your help. Gianna's House provides free and confidential services for families who are experiencing hardship before and after giving birth. Their caring and experienced client advocates are available to provide support and guidance to families, helping them to examine their goals and responsibilities as new parents. These services offered to these moms and dads in need are only possible through our (yours and mine) help!

PLEASE REPLY TO THIS EMAIL WITH YOUR:

- Pledge Amount \$\$\$\$\$
- Name, Address, City & Zip Code

No need to send or give me money . . . We will send you a reminder after the WALK. Or give online at ministrysync.com. (click on the give button and look for my name in the list of walkers).

I appreciate your help. You are a great friend. God Bless You!

<[your name here](#)>

Who to ask for sponsorships . . .

- Your workplace (employer match?)
- Facebook buddies
- Twitter Followers
- Google + circles
- LinkedIn Connections
- Your Mailman
- Group of friends you hang with
- Email List
- Your Family Doctor
- Your Veterinarian
- Your PTA President
- Your Decorator
- Your Hair Stylist
- Your Child's Coach
- Your Lawn Service
- Your Local Police Officer
- Your Newspaper Delivery Person
- Your Computer Repairman
- Your Golf Partners
- Your Personal Trainer
- Bible Study Group
- Your Scout Troop
- Your Country Club
- Your Homeschool Group
- Your Insurance Agent
- Your Florist
- Your Sports team (make it a competition)
- Your Friends at your old job
- Your Pastor
- Your Spouse
- Your Spouse's Co-Workers
- Your Plumber
- Your Pharmacist
- Your Dentist
- Your Child's Music Teacher
- Your Banker
- Your Dry Cleaner
- Your Manicurist
- Your In-Laws
- Your Pet Groomer
- Your Optometrist
- Your Painter
- Your Neighbors
- Your Landlord
- Yourself